

Goertek

400,000.00

400,000.00

1		234,624.00	220,000.00
2	AR/VR	111,473.00	100,000.00
3		85,828.00	80,000.00
		431,925.00	400,000.00

1

2,860

234,624.00

220,000.00

2

TWS

TWS True Wireless Stereo

2

1

1 TWS

TWS

TWS

Strategy

Analytics

2019

50%

2023

90% TWS

AirPods

TWS

TWS

TWS

Counterpoint Research

TWS

2018

0.46

2020

1.29

2 TWS

TWS

TWS

TWS

3 TWS

TWS

TWS

TWS

TWS

TWS

TWS

AI

AI

TWS

AI

2

TWS

3

1

2

2000

256

“ - ”

“ - ”

1

VR/AR

111,473.00

2

VR

“ ”

AR/VR

2

1

VR

VR/AR

590

Google Cardboard

2018

/

/

/

Worldwide Quarterly

Augmented and Virtual Reality Headset Tracker 2019 AR/VR

890 2018 54.1% 2019 2023

66.7% 2023 6,860

AR 2023 3,190 2019 2023

140.9% VR 2023 3,670 2019 2023

46.7%

5G AR/VR

AR/VR

AR/VR

2

VR VR/AR

VR/AR

VR/AR

VR/AR

VR/AR

2

1

AR/VR

AR/VR

AR/VR

DOE

WLO

AR/VR

DOE

AR/VR

2

AR/VR

AR/VR

3

1

2012

VR

/ID

VR

3000

380

2

AR/VR

1

85,828.00

80,000.00

2

VR/AR

EMC

10

EMC

3

OTA

23

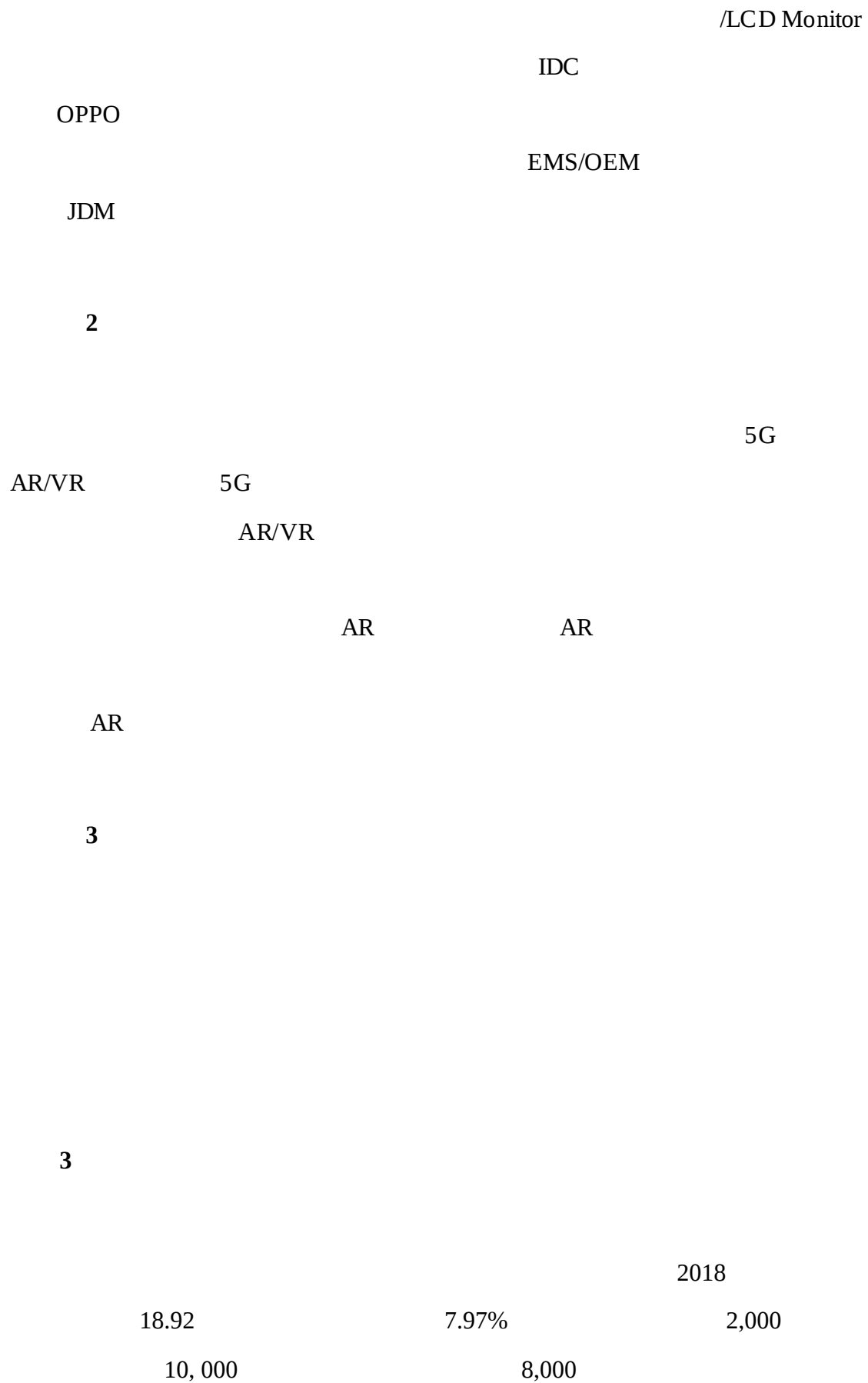
OTA

SAR&HAC

RF

2

1



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